

# Denbies Wine Estate

Gatwick Diamond  
Green Business Showcase

# COMPANY OVERVIEW

## ***Denbies Wine Estate Values***

*Commitment to excellence, innovation, welfare of staff and community whilst actively encouraging sustainability in the workplace*

- The vineyard was planted in 1986, and at 265 acres is the largest single-estate vineyard in the UK, core business is split between - wine making (grape & wine production & sales), tourism, conference & banqueting and retail.
- Denbies Wine estate is both family owned and run and presents a unique model in that it supports primary, secondary and tertiary business operations. As a working farm and tourist destination, Denbies Wine Estate and staff take responsibility for the environment and surrounding nature.
- Operating best practice in all areas relates directly to the economic profitability of the business, the ethos of which is to reinvest in the estate for growth and development.
- Denbies places a huge amount of importance on its social and environmental responsibility. Communicating our message whether via staff, local press, social media adds additional value to raising awareness both internally and in the community.
- Since the gradual introduction of energy savings, Denbies has saved in the region of 30k in the past eight years.

# SUSTAINABILITY

## ESTATE BUILDING / TOURISM

- Denbies Recycling Program
- Energy Usage
  - Bathroom facilities
  - Efficient lighting
  - Reusable bags
- Sustainable Communications
- Silver Membership Status by Greentourism.com
  - Offers credible, trustworthy, independent guidance to tourism businesses wishing to operate sustainably.

## VINEYARD / WINERY

- Natural Wild Flower Growth
  - Denbies long term investment to wider countryside issues. This year has seen a marked increase in birds, including partridge, wagtails and woodpecker.
- Increasing Woodland Area
  - Planting of ,600 oak and hazel trees in conjunction with Natural England and the Forestry Commission.
- Surrey Wildlife Trust and the Reintroduction of Bee Keeping
  - Bee hives have been reintroduced onto the estate with the aim being to scale up to twelve hives over the next three years.
- Installation of Bat Boxes with the Bat Conservation Trust
  - Denbies has become the first vineyard members of the Bat Conservation Trust (BCT) through the installation of Bat Boxes. The Bat Boxes will hope to entice the bats to the Vineyard to eat the pests around the vines. This in the long run should help us reduce the pesticides we spray.
- Precision Viticulture (PV) to aid Vineyard Management
  - By adopting this methodology, Denbies can specifically target the areas of the vineyard that require nutrients etc in order to operate a more efficient approach, reduce spraying together with reduction in costs.

# DENBIES RECYCLING ROUTES

