

3F ⚡ EV
DRIVE ELECTRIC



Gatwick Diamond *Green Business Showcase*
November 2016



Introduction

3F EV Limited ("3F EV") is a company incorporated to provide an all electric, zero emissions car rental service. The business concept is based on the simple premise that electric cars represent the future of motoring. They are cheaper to run, cheaper to maintain and most importantly have zero carbon emissions.

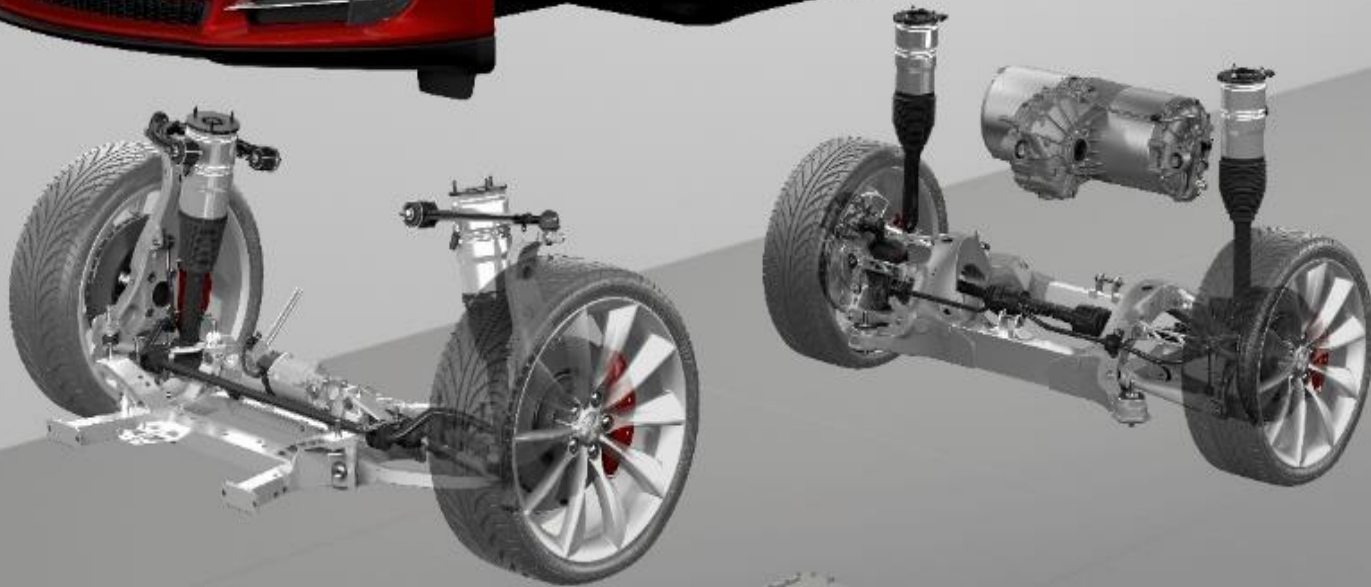
The slow uptake in the use of electric cars is largely due to aversion around the reliability and range of electric vehicles. There is already significant improvement in this regard and most EV manufacturers are actively working on this. At 3F EV, we believe the Tesla Model S completely addresses these concerns. Hence our decision to deliver a premium car rental service focused exclusively on the rental of the Tesla Model S until other manufacturers can match the level of range and technology that Tesla currently offers.

3F EV was incorporated in December 2014 and commenced operations in May 2015.

Mission Statement

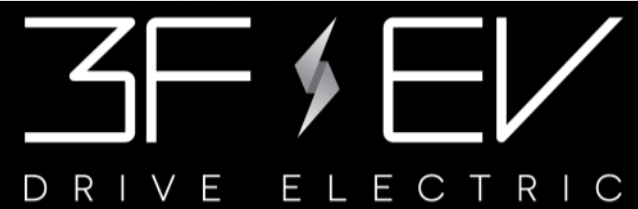
3F EV's mission is to accelerate the transition to sustainable transportation through the rental of premium, "best in class" 100% electric vehicles.

The Tesla Model S leads the way in sustainable engineering.



It has been said that the Tesla Model S is set to change motoring the way Apple changed the phone industry and Amazon changed retail.

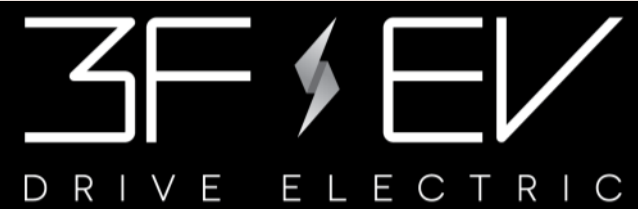
Electric Cars



The Quieter Revolution has begun...

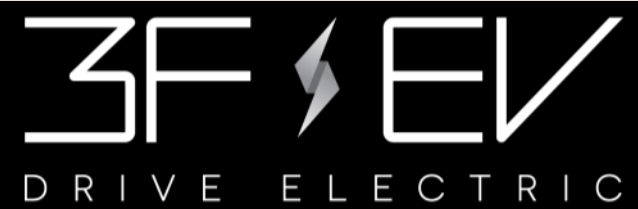
- **Sustainable transportation** -The increased push towards reduced carbon emissions and enhanced recognition of the role of sustainable transportation in achieving this has led to a rapid growth and adoption of electric vehicles.
- **Low maintenance & running costs** – Battery Electric Vehicles (BEVs) like the Tesla Model S have very few moving parts which translate to very low ongoing maintenance costs and cost of charging is a fraction of the costs of fuelling a comparable executive car
- **Zero Road tax/Zero congestion** – Zero road tax and Zero London congestion charge
- **Autonomous Driving** – The Tesla Model S 7.0 Auto Pilot Software update brings Autonomous Driving a big step towards reality
- **Network of free Superchargers** – Tesla continues to grow its Europe wide network of superchargers which offers free, rapid charge of the Tesla Model S. Effectively you can now drive to France, Holland and other European countries for free and with the Autopilot feature you can do so with a lot more ease.

In one Year...



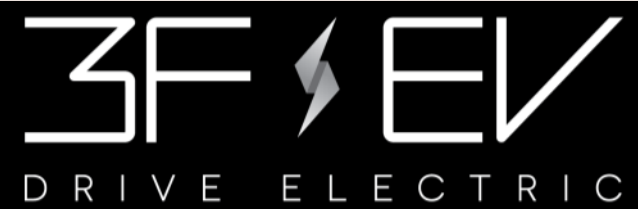
- **Customers** : 130 unique customer bookings. One in five of our customers have gone on to purchase an Electric car switching from ICE vehicles to zero emission commuting
- **Electric miles driven and co2 saved** - Our small fleet of Teslas have driven over 70,000 miles and saved 23 tonnes of Co2 in just over 12 months.
- **Lifestyle change**- Solar panel installed to support charging of fleet , change from ICE to personal EV.
- **Members Club** -With research indicating that most cars spend c.90% of their useful lives parked and despite only driving their cars c.10% of the time owners still have to think about maintenance cost, insurance fees, taxes, car washing costs, garage space etc. Our members club offers an on demand time-sharing rental service for private and company use that takes care of all these worries. Membership in the Club has many advantages, the most obvious being instant and significantly reduced on-demand access to the car of the future without the significant upfront cost required to own one.
- **Recognition & Partnerships** - Shortlisted for three different awards so far and we are actively partnering with influencers (social media & EV evangelists) to promote awareness of electric cars and our services.

Future Plans



1. **Grow Leasing Division** - We have set up a leasing division and are FCA registered. We will use our in house EV knowledge and expertise to advise clients (individuals & companies) who are looking to purchase an Electric Vehicle (not just Teslas). We are already backed by some banks who are able to provide finance to clients we put forward.
2. **Corporate Partnerships** – We are in discussions with airlines to introduce electric cars to their frequent flyers who are keen to reduce/offset their carbon footprint in a practical way.
3. **Business edition of Members Club** – Corporates sign up to members club so they can offer EVs to their employees. This will include lower priced EV's which will be available at a very low daily rate.

Why Is 3F EV Different?



Our operating Model is simple but it allows us to stand out. We alone offer:

- 24/7 Dedicated booking line with weekend and bank holiday services available.
- Excellent Technical and customer support before, during and after the rental (*supported by 5 star customer feedback*).
- 3F EV Members club.
- We are the only EV rental company that also offers Leasing/Finance advice to individuals and companies who want to buy an EV after renting with us.

Thank you,

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